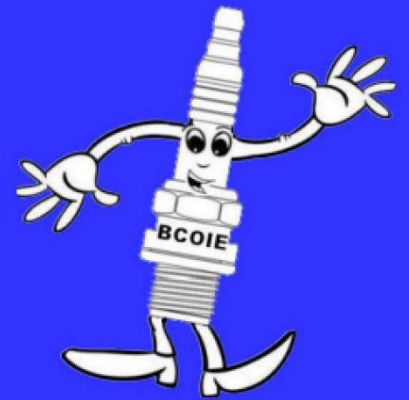


# STUDEBAKER SPARKPLUG

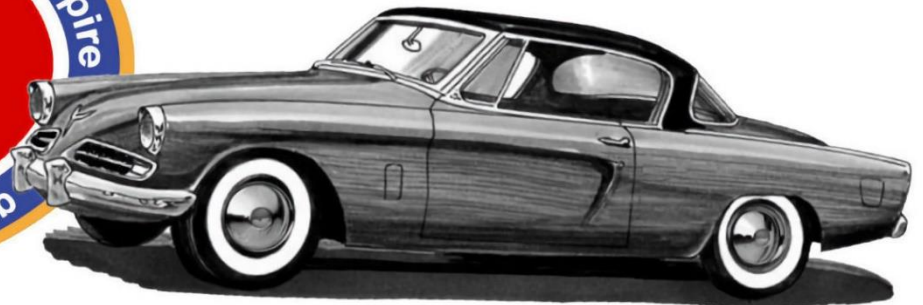


*the Official Newsletter of the*

**Beach Cities • Orange • Inland Empire Chapter**



February 2024



# La Palma

**CAR SHOW & PARTS EXCHANGE**

**THE LARGEST  
STUDEBAKER  
MEET IN THE WEST!**



**SUNDAY, MAY 26, 2024**

*Registration is open!*



# BCOIE Chapter

## Beach Cities, Orange, Inland Empire

### Chapter Information

**Chapter Meetings:** The BCOIE Chapter holds monthly meetings on the second Saturday of the month and participates in various club events and other chapter activities. For additional information please contact any chapter officer or check the calendar of events in each newsletter or on our website.

**Dues:** Chapter dues are \$20.00 annually. Dues are payable January 1<sup>st</sup> of each year.

Please mail your dues promptly to: **Debbie Stockey – Membership**  
**17410 Golden Maple Lane**  
**Yorba Linda, CA 92886**

### Newsletter

The Studebaker Sparkplug is the official publication of the BCOIE Chapter of the Studebaker Drivers Club, Inc. For ads or classifieds contact the editor listed below.

### BCOIE Chapter Officers

|                  |                      |                  |              |                          |
|------------------|----------------------|------------------|--------------|--------------------------|
| <b>Elected</b>   | President            | Sam Wheeler      | 909-957-3175 | wheelersam@verizon.net   |
|                  | Vice President       | Rosiland Metzker | 714-315-8292 | roldstudes@earthlink.net |
|                  | Secretary            | Dee Gruver       | 562-946-2249 | cwgruverconst@aol.com    |
|                  | Treasure/Membership  | Debbie Stockey   | 714-524-7965 | debizoo@aol.com          |
| <b>Appointed</b> | Sunshine Coordinator | Dee Gruver       | 562-949-2249 | cwgruverconst@aol.com    |
|                  | Webmaster/Facebook   | Dan Scott        | 818-558-1791 | dansct@sbcglobal.net     |
|                  | Newsletter Editor    | “ “              | “            | “ “                      |

### Pacific Southwest Zone Officers

|                  |                        |            |              |                      |
|------------------|------------------------|------------|--------------|----------------------|
| <b>Elected</b>   | Director               | Ed Smith   | 602-290-1045 | edcollects@gmail.com |
|                  | Coordinator            | Dan Scott  | 818-558-1791 | dansct@sbcglobal.net |
| <b>Appointed</b> | Regional Mgr. So. Cal. | Gene Nagle | 858-335-3183 | studieV8@gmail.com   |

**SDC Website:** [www.studebakerdriversclub.com](http://www.studebakerdriversclub.com)

**BCOIE Website:** [www.studebakersocal.com](http://www.studebakersocal.com)

**BCOIE Facebook:** [fb.me/BCOIESOCAL](https://fb.me/BCOIESOCAL)





## President's Message Sam Wheeler



Greetings Everyone,

Can you believe it, January's over and here we are in February already. Our La Palma 50th anniversary car meet is now only 4 months away. Perhaps it's time to start waking up those sleeping Studebakers getting them ready for our La Palma meet this Memorial weekend. It looks like it will be a very special event. We are proud to have club members who have been to all the previous 49 La Palma meets! Come and meet them.

On another note, our club is asking those who can bring something for the raffle and or possible auction the day of the event. Thanks so much. Sam Wheeler



### Notes:

**La Palma...** You might have noticed that there is not a "Judged" or "Display Only" checkoff on the application form this year. The chapter decided to change things up a little for the 50<sup>th</sup> Anniversary with People's Choice Awards instead of cars being judged. The goal is to allow people to mingle and enjoy the event instead of polishing and detailing their cars. A People's Choice Award will be given to one car per division. Other special activities are still being developed, check out the flyer below...and spread the word.

**Website** – There is a "Members Cars" page on the Chapter's website. Currently there are 24 cars featured. Is your car there? If you want to share a photo of your pride and joy, send me a picture via email and I'll post it. Include the year and model of your car. My email address is on page two of the newsletter.

### Editors Notes:

Welcome to the revised Newsletter from your new editor. First, I'd like to thank Janet Jacobson for the terrific job she did as our editor since September 2019 when she was drafted. Good luck Janet, with your future endeavors.

My name is Dan Scott, the creator and editor of the Chapter's website. I also maintain the Chapter's Facebook Page. I'm filing in as the editor until a permanent replacement can be found. For those that don't know me, let me tell you a little about myself. I've been into Studebakers for as long as I can remember. My dad also drove Studes until they pulled out of the car production business. He also drove a midget racer, powered by a Studebaker Champion engine on short dirt tracks throughout Wisconsin and the mid-west for many years. I rescued that car and showed it at car shows around southern California, including La Palma, before loaning it to the Studebaker National Museum where it remained until last year. The car is now on loan to the Wisconsin Automotive Museum in Hartford, Wisconsin. [www.landyscott.com](http://www.landyscott.com)

With that beginning how could I be anything but a Studebaker lover. My first car was a 1965 Daytona Wagonaire. I've owned a total of six Studes including the first. My current car being the "Pink Panther" (1962 Lark Daytona convertible) that many of you may have seen at La Palma.

Outside of the Studebaker world, I'm a retired cop, having proudly served for 33 years with the Los Angeles County Sheriff's Department, retiring in 2013 at the rank of detective sergeant. I'm married to a wonderful and understanding women, Mercy. We live in Temecula with our Goldendoodle, Remington. When I'm not working on my Lark, I can be found at one of the many wineries in the Temecula Valley.

I may be the new editor, but this newsletter belongs to each of you. If there is something you want to see in it, or have ideas to make it better, please let me know. I've never done this before, so any comments are welcome. My email address is on page two.

Cheers, Dan





## Meeting minutes for Beach Cities, Orange & Inland Empire Chapter - January 13, 2024

The following members were in attendance: Don & Jeri Cox, Don & Sandy Eades, Stan & Pearl Haveriland, Marc & Marcie Rohrich, Jeanne Ertel, Bud & Dee Gruver, Sam & Cheryl Wheeler, Jack Stockey & Juan & Rebecca Lopez.

President Sam Wheeler called the meeting to order at 4:35 pm. and welcomed all members in attendance.

**SECRETARY:** Dee Gruver stated that minutes from the December meeting were printed in the January newsletter. Motion to accept as printed was made by Jeanne Ertel, seconded by Don Eades. Motion approved.

**TREAS/MEMBERSHIP:** The report given stated that the La Palma Park fee will be an additional \$1,400.00 over last year.

Membership report stated that we have 16 paid memberships to date. **REMINDER-dues are now due!**

VP: Rosiland Metzker reported that to date no Zone Meet is scheduled for 2024 due to no club offering to host the meet.

Future events are listed in the newsletter.

**OLD BUSINESS:** Our newsletter editor, Jan Jacobson, is moving out of the area and will no longer be the editor. The club is now looking for a newsletter editor to fill the vacancy. If anyone is interested, please contact the President to volunteer.

**NEW BUSINESS:** 50th La Palma Meet plans were discussed with many ideas expressed to make this a very special, successful Meet. Ideas included giving lots of free items such as coffee mugs, special plaques, having a really big raffle as well as an auction. **PLEASE** help the raffle by donating items.

Motion to adjourn was made by Bud Gruver, seconded by Don Eades. Meeting adjourned at 5:20 p.m.

Respectfully submitted,

Dee Gruver  
Secretary



*For Sale*  
Cars, Parts For Sale & Wanted

### Newly listed...1949 Studebaker Truck 2R Series



This truck is an older restoration on a rust-free original. It is equipped with a 1955 model 289 cubic inch Studebaker engine, and a three-speed manual transmission with overdrive. There is custom interior, has an excellent paint job, the chrome is in excellent condition, and the truck runs. The windows work well, the truck is equipped with dual exhaust, and is CA-registered. The engine was steam cleaned, and the tires are in good shape. This truck is a gorgeous classic! **\$25,000.00**

Contact: Marjorie at [majoleeballerina@gmail.com](mailto:majoleeballerina@gmail.com) - Located in San Diego.

**See more photos and additional cars on our website.**



## *Yes, the BIG Five – O!*

Who'd have thought back in 1974 that the Meet would still be going, having grown into one of the premier events affiliated with the Studebaker Drivers Club.

And now a blast from the past...

### *A Brief History of the First La Palma Meet*

By: Ed Reynolds, May, 25, 2014

Sunday April 20, 1975, was a significant day for Studebaker drivers in So. Cal. That was the date of the very first La Palma Car Show sponsored by the Orange Empire Chapter (now the Beach Cities-Orange-Inland Empire Chapter). No, it wasn't referred to as the "La Palma Meet" that first year, but rather was called the "Invitational Meet." Because of the success of the first meet and because of the popularity of La Palma Park as a sight for the event, the meet has subsequently been referred to as the La Palma Meet or the La Palma Car Show and Swap Meet.

The idea for the annual car show was actually generated many months earlier when the newly elected Orange Empire Officers had their first Board meeting. I was a fairly new member of the chapter and had just been elected President (at the time being a member for a year was not a requirement of holding office), John Metzker was Vice-President, Beverly Radel was Membership Secretary, and Jim Holsonbake was Newsletter Editor. At that first meeting we discussed our goals for the year, which included increased membership and the establishment of an annual car show. Orange Empire had previously hosted the Zone Meet for what was then called the Pacific Zone. For many of our members this was their first Studebaker Meet and it provided a foundation that was used to create the La Palma Meet.

It's worth noting that at this time Orange Empire Chapter was the only Studebaker Drivers Club Chapter in the Los Angeles area and had been in existence for less than five years. In addition, Studebaker hadn't been out of the automobile business for that long and some of our cars were less than 10 years old.

The board discussed a few of the basics that we wanted. We wanted to encourage as large a turn out as possible. At that time the majority of members used their Studebakers as daily drivers and most of them were in less than show condition. We wanted everyone to bring their cars and to participate regardless of condition and even offered bonus points during judging for high mileage vehicles. We also wanted to encourage people to fix up their cars. To do this we included a trophy for the most improved Studebaker which was announced at the first meet and presented at the second meet for the car showing the most improvement over the previous year. We wanted to keep the meet simple. A one day only car show with no swap meet and no banquet was planned. The awards would be passed out in the afternoon in the large multipurpose building within the park.

The swap meet was added the following year. At that time Frost & French was still in business and there were very few available vendors. Pat Holsonbake took calls of inquiry from interested participants who responded to our ads in magazines and newsletters. Bob and Chris Anders took care of pre-registration which started prior to the meet and then registration during the meet. Judging presented the largest obstacle so with the help of Tom Mueller who was a member of CHVA, some of their members came over and judged the Studebakers with a few of our members acting as advisers for questions regarding authenticity. This worked out very well this first year and the following year we did the judging ourselves.

We wanted the event to be as low budget for participants as possible. The chapter treasury was in good shape at the time, and we wanted to establish that the Meet wasn't about making money, but rather about participation and camaraderie. The registration fee was only \$4.00, and for those bringing more than one car the additional charge was only \$1.50 per car. What turned out to be the simplest part of our planning was the selection of a sight for the

Meet. We visited a couple of other parks first but knew right away that La Palma Park was the place that we wanted our Studebakers to gather on April 20th. The selection was aided because chapter member Dick Kamphefner was Director of Parks & Recreation in Anaheim and was willing to take care of all the arrangements with the city to procure the park for the day.

To encourage participation, we started early by sending out notices to other clubs. We attended activities of the Antique Studebaker Club, Studebaker Owners Club and the Avanti Owners Association to promote our coming meet. Letters were sent out on a regular basis to chapters outside the area. Carl Anderson sent out notices of the coming meet to all of the major old car publications.

1975 was a rainy year. When the date of April 20th was selected for the car show none of us on the Board gave the slightest thought to the possibility that rain might be a problem. As the date grew nearer, it seemed we had one weekend after another that was rainy. The weekend prior to April 20th, was bright and sunny and was a beautiful day. What a relief!

Being the first year we had no idea what the turnout would be. We utilized both sides of the park and arranged the cars among the designated twelve classes. Many of the cars were parked under the trees on the south side of the park. I remember how good it felt to see the lineup of cars entering the park after so many long months of planning. On the southwest corner of the park we had an original Studebaker billboard of a Bordeaux Red 1964 Cruiser that could easily be seen as cars drove north on Harbor Boulevard. John Metzker assembled the plywood and bracing. Many saw the billboard and then the collection of cars and stopped to have a look.

The Champion Café was part of La Palma from the beginning. The first few years we sold coffee for 5 cents a cup and I can still remember our announcements on the loudspeaker advertising the “Champion Café – where coffee is still only a nickel!!” The Champion Café was operated by Millie Mueller, Em Heymer, Sonja Reynolds and Rosiland Metzker. Mark Melino, who also displayed his 1963 Cruiser, made first and second place trophies. Goodie bags were part of La Palma from the start. Bob Nash did the work the first year of writing letters, making calls, and securing donations.

A total of 130 Studebakers were shown at the meet and 80 of these cars were judged. Our Membership Secretary, Beverly Radel, signed up 10 new Orange Empire members the day of the car show, and probably a few more later as a result. The Champion Café reported sales of 360 hot dogs, and they lost count of the 5 cent-a-cup of coffee that they sold.

The success of the first La Palma Meet was the result of a lot of hard work by many who participated in the planning and at the Meet. Some are still members of this chapter today and have continued to be active members as office holders and contributors to La Palma. It was obvious from the success of this year that La Palma would be an annual event. In the years that have followed there have been different locations experimented with, but we are now back to where it all began years ago at La Palma Park. The date has been made later in the year (to avoid rain) and a swap meet has been added. It's still a great meet, and like so many other things, La Palma only gets better with age!





*39th Annual Classic*  
*STUDEBAKER*  
*Car Show*



**SINCE 1962**  
**Studebaker**  
**DRIVERS CLUB INC.**

Los Angeles Chapter  
**STUDEBAKER**  
Drivers Club

*People's Choice and Long Distance Awards*

**Sunday, April 21, 2024**  
**9am - 2pm**



**Bob's Big Boy** **8876 Corbin Ave.**  
**Northridge, CA**

Download Registration Form at: [www.studebakersla.com](http://www.studebakersla.com)

Join our friends to the north by attending their 39<sup>th</sup> Annual Classic Studebaker Car Show in Northridge. Sign up early by visiting the L.A.'s Chapter website at: [www.studebakersla.com](http://www.studebakersla.com)





*La Palma*  
**CAR SHOW &  
PARTS EXCHANGE**

**SUNDAY, MAY 26, 2024**

**Our 50th Anniversary Car Show promises to be the best ever.**

**NEW FOR 2024 will be some of the following.**

Everyone Pre-Registered will receive:

- 50th Anniversary Commemorative Mug
- Commemorative Plaque
- Dash Plaque

New this year:

- No Judging, Awards (one per division), will be based on a People's Choice system. Car owners and spectators will vote on their favorite car per division.
- Bigger and better Raffle
- Live Auction with parts and memorabilia
- Commemorative T-Shirts and Caps (For Sale at Event)
- Special Drawing for Pre-Registrants



*Pre-Register*  
**TODAY!!!**

**[WWW.STUDEBAKERSOCAL.COM](http://WWW.STUDEBAKERSOCAL.COM)**



# STUDEBAKER

# La Palma

**CAR SHOW &  
PARTS EXCHANGE**



**THE LARGEST  
STUDEBAKER  
MEET IN THE WEST!**

**Sunday, May 26, 2024  
8:00 am - 3:00 pm**

*Celebrate our Anniversary  
with us!!*

***La Palma Park, Anaheim, CA***

[www.StudebakerSoCal.com](http://www.StudebakerSoCal.com)



# La Palma

CAR SHOW & PARTS EXCHANGE

Sunday, May 26, 2024

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Phone: \_\_\_\_\_ Email Address: \_\_\_\_\_

1<sup>st</sup> Car: Year \_\_\_\_\_ Make \_\_\_\_\_ Model \_\_\_\_\_ Div. # \_\_\_\_\_

2<sup>nd</sup> Car: Year \_\_\_\_\_ Make \_\_\_\_\_ Model \_\_\_\_\_ Div. # \_\_\_\_\_

\*\*\* Please include phone number and Email \*\*\*

|  |  |          |
|--|--|----------|
| Division - 1 - Pre-War   | Car #1 @ \$30.00                                   | \$ _____ |
| Division - 2 - Early Post War, Sedans & Wagons 1947 – 1958     | Car #2 @ \$30.00                                   | \$ _____ |
| Division - 3 - Lark Types 1959 – 1966                          | Parts Exchange @ \$30.00                           | \$ _____ |
| Division - 4 - Coupes (C Body) & Hardtops (K Body) 1952 – 1961 | <b>TOTAL AMOUNT DUE:</b>                           | \$ _____ |
| Division - 5 - G.T. Hawks 1962 – 1964                          | <b>People's Choice Awards for Each Division</b>    |          |
| Division - 6A - Avanti (Studebaker) 1963 & 1964                | <b>50th Anniversary T-Shirts on sale @ event</b>   |          |
| Division - 6B - Avanti (All Others)                            | <b>*** LATE FEE ***</b>                            |          |
| Division - 7 - Trucks 1902 – 1964                              | After May 15, 2024 or Day of Show, Add <b>\$10</b> |          |
| Division - 8 - Non-Stock – Studebaker Powered – All Years      | Make Check Payable to: <u>BCOIE-SDC Chapter</u>    |          |
| Division - 9 - Non-Stock – Non-Studebaker Powered – All Years  |  |          |

Questions? Please contact: **Don Cox (951) 529-0873** or **Dan Scott (818) 558-1791**

Include completed form & payment and mail to:

**BCOIE-SDC La Palma Car Show - 17410 Golden Maple Lane - Yorba Linda, CA 92886**



Please Read & Sign Below:

In consideration of acceptance to the La Palma Studebaker Car Show, the undersigned hereby fully and unconditionally agrees to release the City of Anaheim and BCOIE-SDC from any liability that may arise from the **May 26, 2024** event, to release all officials jointly and separately from any and all liability and that the undersigned has read this statement, maintains valid auto liability insurance and will abide with these conditions. **All entries must have a fire extinguisher for safety purposes.**

I acknowledge that I, the undersigned, am over 18 yrs. of age.

Signature \_\_\_\_\_ Date \_\_\_\_\_

Cash or Check# \_\_\_\_\_ Amount \_\_\_\_\_ Received by: \_\_\_\_\_ Registration # (s) \_\_\_\_\_





\_\_\_\_\_ **New**                      \_\_\_\_\_ **Renewal**

**Name:** \_\_\_\_\_

**Spouse:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**City:** \_\_\_\_\_

**State:** \_\_\_\_\_ **Zip:** \_\_\_\_\_

**Home Phone:** (\_\_\_\_) \_\_\_\_\_ **Cell Phone:** (\_\_\_\_) \_\_\_\_\_

**Email address:** \_\_\_\_\_

**Birthdays (All Family members):** \_\_\_\_\_

\_\_\_\_\_

**Anniversary Date:** \_\_\_\_\_

**Studebaker(s) owned: Year and Model**

1. \_\_\_\_\_ 2. \_\_\_\_\_

3. \_\_\_\_\_ 4. \_\_\_\_\_

**Referred to BCOIE Chapter by:** \_\_\_\_\_

**DUES NOTE: You must be a member of the Studebaker Drivers Club**

**SDC Member # \_\_\_\_\_ (Studebaker Drivers Club application form is available on website.**

**BCOIE dues are \$20 per Family Annually**

**PRINT FORM & MAIL WITH CHECK (payable BCOIE Chapter) to:**

**Debbie Stockey  
c/o BCOIE Membership  
17410 Golden Maple Lane  
Yorba Linda, CA 92886-5196**