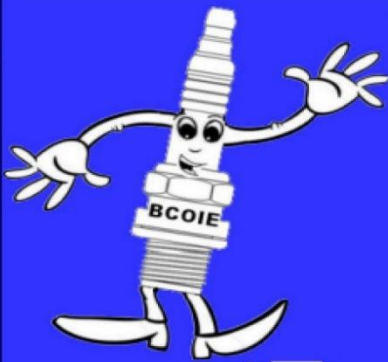


~ May 2022 ~



STUDEBAKER
SPARKPLUG



1852 - 1966



Chapter Directory

Chapter Meetings: The BCOIE Chapter holds monthly meetings on the 2nd Saturday of the month and participates in various club events and other chapter activities. For additional information, please contact any chapter officer or check the calendar of events in each newsletter.

Newsletter Information

The Studebaker Sparkplug is the official publication of the BCOIE Chapter of the Studebaker Drive Club, Inc. It is emailed 12 times a year to chapter members.

Business Card Ads: Published monthly - \$30 for 1 year or \$50 for 2 years.

Deadline: The 20th of each month. Bulletin Board Ads: Free to members.

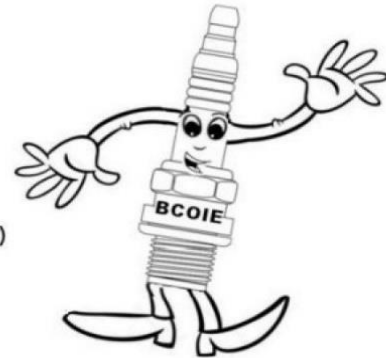
Editor: Janet Jacobson
4800 Daleview Ave.,
El Monte, CA 91731
Email: jgracej39@yahoo.com

Dues: Chapter dues are \$20 annually. Dues are payable January 1st of each year.
Please mail your dues promptly to Dee Gruver - Membership (address below)

International SDC website: www.studebakerdriversclub.com

BCOIE Chapter website: www.studebakeroscal.com

BCOIE Facebook: fb.me/BCOIESOCAL



BCOIE Chapter Officers

<u>Elected</u>	President:	Don Eades	919 Avenita Salvador, San Clemente, 92672 949-492-8393
	Vice Pres:	Bud Gruver	8525 Greenvale Ave., Pico Rivera, 90660 562-949-2249
	Secretary:	Rosiland Metzker	12302 Jerome St., Garden Grove, 92841 714-315-8292
	Treasure:	Debbie Stockey	17410 Golden Maple Ln., Yorba Linda, 92886 714-524-7965
	Membership:	Dee Gruver	8525 Greenvale Ave., Pico Rivera, 90660 562-949-2249
<u>Appointed</u>	Sunshine Coordinator:	Dee Gruver	8525 Greenvale Ave., Pico Rivera, 90660 562-949-2249
	Newsletter Editor:	Janet Jacobson	4800 Daleview Ave., El Monte, CA 91731
	Webmaster/Facebook:	Dan Scott	dansct@sbcglobal.net 818-558-1791

Pacific Southwest Zone Officers

Director:	Ed Smith	P.O. Box 90763, White Mountain Lake, AZ 85912 edcollects@gmail.com 602-290-1045
Coordinator:	Dan Scott	25731 Palermo Ct., Murrieta, CA 92563 dansct@sbcglobal.net 818-558-1791
Regional Mgr. So. California:	Gene Nagle	3226 Sumit Dr., Escondido, CA 92025 StodieV8@gmail.com 858-335-3183

SDC National Officers

President:	Denny Foust	143 Studebaker Rd., Spring Mills, PA 16875 studeguy54@gmail.com
Vice Pres:	Don Jones	P.O. Box 229, Concord, VA 24538 keydetsdj@aol.com
Secretary:	Cindy Foust	143 Studebaker Rd., Spring Mills, PA 16875 cfoust11966@gmail.com
Treasure:	Jane Stinson	5800 Stanley Rd., Columbiaville, MI 48421 jestinson@aol.com

OFFICER’S REPORTS



President’s Report

Hello everyone! It felt great to be back at Coco’s for our meeting last month. We had a lively discussion about upcoming events. Everyone is looking

Forward to the La Palma Car Show May 29th. And the Picnic July 10th. At Yorba Linda Regional Park. The Lark parts have already been claimed by Juan Lopez. Sorry!! We do want to welcome our new members David Weiss and Wally and Pam Kreutz. It is GREAT to have you with us! I talked to Jeanne Ertel, and she is improving and hope to be at the April 9th meeting! Looking forward to seeing You all at the meeting!!
Don Eades

Look for more information for the 48th. La Palma Car Show on Pages 6 & 7 along with events on the calendar for Shows during the summer months. With the return of outside family activities there are several events to put on your calendar.



DUES are DUE!!!!

Reminder: if you haven't already paid your dues for 2022, PLEASE do so now! I know you will want to continue receiving the newsletter to keep up to date on local SDC news and events.

HOPE TO HEAR FROM YOU SOON!!!!

Dee Gruver - Membership



EDITOR CORNOR

Greetings to all our new members, David Weiss, Wally & Pam Kreutz and I am looking forward to seeing you and your car at the La Palma Show May 29th. It is the next best think to a picnic in a park with friends but with our classic Studebakers as the draw. The next best part of the La Palma Show is there are new people to meet and get to know. It is a win – win day with food, trophies, and a chance to win at the raffle table. Looking forward to seeing everyone at La Palma Car Show.

This year I am planning to have those who get trophies in a division to wait until all in the division have received their trophy so I can take a group picture of each division winners.

Note: If anyone is interested in being a part of contributing articles to the newsletter send me an email.

jgracej29@yahoo.com subject: BCOIE interest.

Areas of interest would be the history article section or contributing tech. knowledge.

Jan

CONTENT

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Minutes

APRIL MEETING MINUTES

APRIL 7, 2022

Following members in attendance:

John & Rosiland Metzker, Don Eades & Patrick, Jeanne Ertel, Bud & Dee Gruver, Gene & Jan Jacobson, Gary Gross, Stan & Pearl Haveriland, Bob Valeski, Jack & Debbie Stockey, Marc & Marcie Rohrich, Jason Thomas, and Juan & Rebecca.

President, Don Eades, called the meeting to order at 4:42 pm. Meeting was held at Coco's restaurant in Brea.

No new members or guest.

Minutes were presented by Rosiland Metzker in the newsletter. Debbie Stockey 1st & Bud Gruver 2nd and were approved.

Treasury report presented by Debbie Stockey. Park is secured and paid for La Palma.

Membership report presented by Dee Gruver and now we have 44 members with 24 members paid.

Membership roster is ready and contact Jack Stockey to get a new one.

Sunshine report presented by Dee Gruver. Paul Wenzel's brother of Frank Wenzel passed. Birthdays and anniversary celebrations are in newsletter.

Please keep articles coming into Jan Jacobson for the newsletter.

Bud Gruver spoke about the calendar for 2022:

April 16 - LA Chapter is having an informal get together at Bob's Big Boy in Northridge

May 4 – 7 – International Meet 2022 in South Bend, Indiana

May 29 – 48th La Palma car show

June 5 – Huntington Beach Concourse. Register now.

July 10 - Picnic at Yorba Linda Regional Park and will start at 4:00.

September 10 – Drive Your Studebaker Day

December – Christmas Party

Old Business: None

New Business:

Our 48th La Palma is May 29, 2022, and park is paid for and secure. Flyers are designed and ready and will be in Turning Wheels in April and May. Registration forms ready and the registration fees are the same as they were last year for the Zone meet. There will be a preregistration ticket given for a drawing to those who preregister. **It is strongly recommended that everyone preregister.**

A \$5.00 late fee will be charged for late registration after 5/1/22. Trophies will be handled by Don Cox.

Signup sheet was passed around to sponsor a trophy class and a volunteer sign-up sheet was passed around. Grill was needed for café and Don Eades volunteered. Parking was discussed and we will be parking by Division.

Coco's was on "Undercover Boss" and several members discussed the show.

Great questions for shop talk.

*****IMPORTANT - Always check your email for any updates on events/meetings*****

Motion made and approved to adjourn meeting. Meeting adjourned at 4:58 pm .

Respectively submitted – Rosiland Metzker

EVENTS ON THE CALENDAR

May 2022						
Sun.	Mon.	Tues.	Wed.	Thur.	Fri.	Sat.
1.	2.	3.	4. International Meet May 4-7 th 	5.  	6. International Meet 	7. International Meet 
8. 	9.	10.	11.	12.	13.	14. Meeting 
15,	16.	17.	18.	19.	20.	21.
22.	23	24.	25	26.	27.	28.
29. La Palma Car Show	30 	31.				



- 3 – Rosiland Metzker
- 16 – Debbie Stockey
- 23 – Jan Jacobson
- 25- Yesenia Willison
- 29- Pat Evans



18- Gary & Tracey Hirdler

- May 4-7, 2022, **58th. South Bend, Indiana International Meet.** All Information for the International meet be downloaded by clicking on this link. <http://sdcmeet.com>
Note: To those attending take pictures, write your report to go into the newsletter So all members can be encouraged by the review of activities, events and meet and Greet time. Others member will become intrigued and may want to attend the International Meet next year.
- May 14, 2022, **Maya Meeting** at Coco's restaurant, 1250 E Imperial Hwy, Brea, Ca. Come and be a part Of the meeting, as will as getting to know members as will as discussing repairs or tech Information with you Studebaker. Members have an opportunity to share what project They are working on. Looking forward to seeing you at our meeting.
- May 29, 2022, **48th. La Palma Car Show,** at La Palma Park, 1151 N. La Palma Pkwy, Anaheim Ca. 02801 <http://studebakersocal.com/2022%20LaPalma%20Registration.pdf>
click on the blue link for the registration form. La Palma Car Show is BCOIE main club event and a member volunteer call for members to participation of the needs to help run a smooth show.
- June 4-5, 2022, **Huntington Beach Concours de elegance,** 711 Talbert Ave. Huntington Beach, Ca. <https://www.hbconcours.org/> This link will open up all information concerning Huntington Beach Concours de elegance
- July 10, 2022, **BCOIE ANNUAL PICKNIC** at Yorba Linda Regional Park, 7600 E. La Palma Ave. Anaheim, Ca. 92807. The time for the picnic is 4:00 pm. BCOIE supplies the meat, water and bread Members are asked to bring side dishes. Come, enjoy a relaxing fun time chatting, and catching up on summer activities.
- September 10, 2022, **DRIVE YOUR STUDEBAKER DAY,** at Coco's Restaurant 1250 E. Imperial Hwy, Brea, Ca. 92821. The Studebakers arrival time is typically 3:45 -4:00pm. The cars are parked Behind the restaurant under the trees. Members bring lawn chairs and set in the shade Next to the restaurant. As the cars arrive members chat: about the cars, the challenges of getting to the restaurant as some drivers have problems with the car getting to the Restaurant. There are two places that are voted on: people's choice and Managers Choice. The Club pays for the meal after the judging. **COME TO DRIVE YOUR STUDEBAKER DAY it is always a fun day on the calenda**
- December 11, 2022, **Mark your calendar for the annual Christmas Dinner. More details latter.**

MEMBER NEWS

May 29, 2022. is the 49th. La Palma Car Show. Come and support our annual car show with volunteer help, buying raffle tickets, and more. The cars on entered ranges from early classic to the 60's Last year there was a 100-year-old car on show. The owns told me it would be the last time to show the car because they are vintage in age, also. That was their cute way of saying their age.

<http://studebakersocal.com/2022%20LaPalma%20Registration.pdf>



~ Fun in the Sun ~
48th La Palma
CAR SHOW & SWAP MEET

Sunday, May 29, 2022
8am - 3pm
 La Palma Park, Anaheim, CA

Beach Cities • Orange • Inland Empire
 Studebaker Drivers Club

Registration Forms Available at:
www.StudebakerSoCal.com

Sign up Today!

The largest
Studebaker
Car Show in the West!

SINCE 1962
 Studebaker
 DRIVERS CLUB INC.

MEMBER'S REPORTING

Thank you, Marc R, for sharing information on the car show at Your enthusiasm of taking a Studebaker and bringing a trophy will encourage other members to share their stories of showing a STUDEBAKER in shows.

Marc and Marcie Rohrich



Teacher's Choice Trophy

Promenade Elementary School,
 Corona, California
 Car Show
 April 9, 2022.

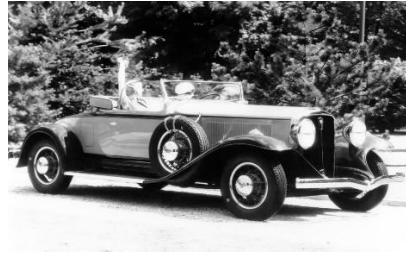


1955 E-7 Pickup

FEATURE ARTICLE

Studebaker: The Classic 1930s

By Robert Tate, Automotive Historian and Researcher
Images Courtesy of Robert Tate's Collection
Published 08.01.2018



<https://www.motorcities.org/story-of-the-week/2018/studebaker-the-classic-1930s#:~:text=The%20model%20was%20created%20by%20the%20prototype%20department,of%20wood%20and%20assembled%20on%20the%20Studebaker%20site.>

The Studebaker automobile company had a long and mostly successful history when it came to automobile manufacturing. This story is about the Studebaker Company's early years during the 1930s. The 1930s were part of the automobile "golden age," but many Americans were negatively affected by the economy during the Great Depression. Some automotive historians have said that Studebaker's South Bend plant manufactured more exciting, sophisticated, soul-satisfying automobiles in this period than in any other comparable span in its history.

Barney Roos, who joined Studebaker as chief engineer in 1926, created the President Eight automobile. Many consumers were very fond of its great styling and engineering. The V-shaped radiators, larger radiator caps and oval shaped headlights were great added design features.

For 1934, Studebaker introduced its moderate streamlining design. After making a successful debut at the New York Auto Show in January 1934, the Land Cruiser models entered the production process. The Land Cruiser offered a new wrap-around rear window design, which was new and striking to see

During the 1930s, famous movie stars like Mickey Rooney and singer Kate Smith of CBS Radio became part of Studebaker's advertising. One Studebaker ad campaign that was very effective was the construction of a large-scale gigantic 1931 President Eight model. The model was created by the prototype department in South Bend, home of Studebaker's corporate office by Paul Auman. It was a great monument to the company for three years. The model was built of wood and assembled on the Studebaker site. Firestone supplied the mock-up tires, and Studebaker employees completed its assembly. Unfortunately, after 1934, the model was totally destroyed. Today, the giant Studebaker is a part of their history. Another enormous model of the 1934 Studebaker Land Cruiser was used for marketing purposes, as part of the "1934 Century of Progress International Exposition."

Asa E. Hall and Richard M. Longworth, authors of *The Studebaker Century: A National Heritage* said this about Studebaker in 1933: "With \$6 million in overdue loans, Studebaker entered receivership in March 1933. Harold Vance and Paul Hoffman got the lines moving by April, sold Pierce-Arrow for cash, and netted an April profit and obtained new loans. By 1935, the dynamic duo had Studebaker healthy and vital again. This was a crucial time in America's history because of the Great Depression."

To see the full story with picture click on the blue link above

BUSSINESS SECTION

CLASSIFIED

http://studebakersocal.com/BCOIE_ForSale.htm

to see picture of the car click on the blue link.

FOR SALE - 1939 Studebaker Commander.

4 door (suicide doors), looks great and runs and drives great. All matching numbers. Flathead six with OD. Has won awards at various show, including La Palma.

This is a fun looking and driving car.

Car is located in Saint George, Utah.

Car is always garaged. **Asking \$19,500 OBO**

Davie Weeden

424 222 1778

For Sale:

All of the cars and car hauler are in fair condition.

Owner will take the best offer for the cars and the car hauler

- 2..... 64 Hawks
- 1..... 63 Convertible
- 1.....60 Champion Hauler
- 1.....60 Champion Pick Up

Business Cards



www.Studebakerrestorationtd.com

StudebakerParts.com

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F: 602-635-1921

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www.edmartingarage.com

a comprehensive Studebaker restoration page with many repair tips and techniques.

http://www.studebakersocal.com/RayLin_IndexPage.htm

48th La Palma Studebaker Car Show



La Palma Park, 1125 N. La Palma Pkwy., Anaheim, CA
Sunday, May 29, 2022 ~ 8am - 3pm

Name: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Phone: _____ Email Address: _____

1st Car: Year _____ Make _____ Model _____ Div. # Judged _____ or Display _____

2nd Car: Year _____ Make _____ Model _____ Div. # Judged _____ or Display _____

Division - 1 - Pre-War Division - 2 - Early Post War, Sedans & Wagons 1947 – 1958 Division - 3 - Lark Types 1959 – 1966 Division - 4 - Coupes (C Body) & Hardtops (K Body) 1952 – 1961 Division - 5 - G.T. Hawks 1962 – 1964 Division - 6A - Avanti (Studebaker) 1963 & 1964 Division - 6B - Avanti (All Others) Division - 7 - Trucks 1902 – 1964 Division - 8 - Non-Stock – Studebaker Powered – All Years Division - 9 - Non-Stock – Non-Studebaker Powered – All Years	Car #1 @ \$25.00 (Display Only) \$ _____ Car #1 @ \$30.00 (Judged) \$ _____ Car #2 @ \$25.00 (Display or Judged) \$ _____ Parts Exchange @ \$25.00 \$ _____ TOTAL AMOUNT DUE: \$ _____ <p style="text-align: center;">Late Fee: After May 1, 2022 or Day of Show, Add \$5.00</p> Make Check Payable to: <u>BCOIE-SDC Chapter</u>
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Questions? Please contact: **Don Cox (951) 529-0873** or **Dan Scott (818) 558-1791**

Include completed form & payment and mail to:

BCOIE-SDC La Palma Car Show - 17410 Golden Maple Lane - Yorba Linda, CA 92886



Please Read & Sign Below:

In consideration of acceptance to the La Palma Studebaker Car Show, the undersigned hereby fully and unconditionally agrees to release the City of Anaheim and BCOIE-SDC from any liability that may arise from the **May 29, 2022** event, to release all officials jointly and separately from any and all liability and that the undersigned has read this statement, maintains valid auto liability insurance and will abide with these conditions. **All entries must have a fire extinguisher for safety purposes.**

I acknowledge that I, the undersigned, am over 18 yrs. of age.

Signature _____ Date _____

Cash or Check# _____ Amount _____ Received by: _____ Registration # (s) _____



BCOIE Chapter Membership Form

Name: _____

Spouse: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Cell: _____

Email Address(s): _____

Birthdays (All family members): _____

Anniversary Date: _____

Studebaker(s) Owned:

Year: _____ Model: _____ Year: _____ Model: _____

Year: _____ Model: _____ Year: _____ Model: _____

DUES NOTE: You must be a member of the **Studebaker Drivers Club**.

Member # _____ *(Application form for Studebaker Drivers Club is available on this website)*

BCOIE dues: **\$20 per Family Annually** ~ Make Check payable: **BCOIE Membership**

Print and mail to:

Dee Gruver
c/o BCOIE Membership
8625 Greenvale Ave.
Pico Rivera, Ca. 90660

Studebaker Website Link for membership form:

