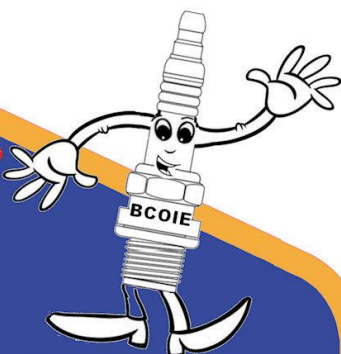


May 2024

Studebaker

SPARKPLUG

The Official Newsletter of



See ya
Soon!

La Palma

CAR SHOW &
PARTS EXCHANGE



Years

1974 - 2024

Chapter Information

**The BCOIE Chapter Meetings are on the 2nd Saturday of each month at Coco's Restaurant,
1250 E. Imperial Highway, Brea, CA ~ Time is 4:30pm**

For additional information please contact any chapter officer or check the calendar of events in each newsletter or on our website.

Dues: Chapter dues are \$20.00 annually. Dues are payable January 1st of each year.

Please mail your dues promptly to: **Debbie Stockey – Membership**
17410 Golden Maple Lane
Yorba Linda, CA 92886

Newsletter Information

The Studebaker Sparkplug is the official publication of the BCOIE Chapter of the Studebaker Drivers Club, Inc. For ads or classifieds contact the editor listed below.

BCOIE Chapter Officers

Elected	President	Sam Wheeler	909-957-3175	wheelersam@verizon.net
	Vice President	Rosiland Metzker	714-315-8292	roldstudes@earthlink.net
	Secretary	Dee Gruver	562-946-2249	cwgruverconst@aol.com
	Treasure/Membership	Debbie Stockey	714-524-7965	debizoo@aol.com
Appointed	Sunshine Coordinator	Dee Gruver	562-949-2249	cwgruverconst@aol.com
	Webmaster / Newsletter Editor	Dan Scott	818-558-1791	dansct@sbcglobal.net

Pacific Southwest Zone Officers

Elected	Zone Director	Ed Smith	602-290-1045	edcollects@gmail.com
	Zone Coordinator	Dan Scott	818-558-1791	dansct@sbcglobal.net
Appointed	Regional Mgr. So. Cal.	Gene Nagle	858-335-3183	studieV8@gmail.com

SDC Website: www.studebakerdriversclub.com

BCOIE Website: www.studebakersocal.com

BCOIE Facebook: fb.me/BCOIESOCAL



President's Message Sam Wheeler



Greetings Everyone I Hope all are doing well. The seasons are changing and I'm expecting warmer and drier days heading in to our 50th La Palma car show and meet. If you ever been to 1 of the previous 49 meets I hope to see you there. It's less than 30 days away. And if you've have never been to a La Palma meet now is the perfect time to experience it. Bring someone with you. I plan on bringing a 1st timer myself. Lastly don't forget something to bring for our auction or raffle and help the 50th be the best meet yet. See you soon.

Meeting Minutes



Minutes of the April 13, 2024

The meeting was called to order by President, Sam Wheeler. Members in attendance were Rosiland & John Metzker, Gary Gross and his guest, Jarmila, Jack & Fay Weber, Jack & Debbie Stockey, Sam & Cheryl Wheeler, Jonni & Dennis Elmore, Doug Fawcett and Jeanne Ertel.

The Minutes of the March meeting was approved as printed in the newsletter.

The Treasurer, Debbie Stockey gave the Treasurer's report and the Membership report of 34 paid members.

A Motion was made by Debbie Stockey and seconded by Rosiland Metzker that the chapter donate \$100 to the Trophy Sponsorship Fund for the International Meet. The Motion passed.

Vice President, Rosalind Metzker reported on the upcoming events as listed in the newsletter including: The Los Angeles Chapter Car Show on April 21, La Palma show on May 26, and the Huntington Beach Concourse on June 1 & 2, the club picnic on July 13 and our Christmas party on Dec. 15.

Thanks to Dan Scott for accepting temporary editorship of the newsletter. Volunteers are still needed for a permanent editor.

New Business: There was discussion of the upcoming 50th Annual La Palma Car Show on May 26th. It was announced,

that the park approved use of generators, thereby saving the Chapter the cost of an electrical hookup. A sign-up sheet for workers and trophy sponsorship was passed around.

Members are requested to bring raffle prizes.

There was some Tech Talk.

The Meeting was adjourned.

Jeanne Ertel
Secretary Pro Tem

BEST IN THE WEST



Accepting Registrations NOW, Go to
www.StudebakerSoCal.com





From the desk of the editor...

Dan Scott

May has arrived, which means La Palma is right around the corner. I hope everyone has their cars ready, I know I don't. After having the engine swapped, six-cylinder for a 259 V8, it seems everything that could go wrong has. First the flatbed that was transporting the car from Long Beach to home, slammed on its brakes causing the Lark to lunge forward and strike the trailer frame behind the cab. The tow company accepted responsibility and said they'd pay the entire repair cost. Fortunately, the damage wasn't terrible, but as we all know, everything costs a fortune today. The company asked that I not report it to their parent company, AAA or my insurance company, as they'd pay me in cash. They didn't want a claim against their company. Once they saw the bill, they backed out and offered half. A call to the main office of AAA wasn't any more helpful, they said I could use them as a mediator or take it to small claims court. Obviously, those options were unacceptable so I did what I should have done in the first place and reported the incident to my insurance carrier, Heacock Classic Cars. The adjuster was a pleasure to deal with, extremely professional. He had a check in my hands within the week, for the entire amount. **Lesson learned**, don't be a nice guy (just kidding....kinda). On the bright side, my body shop, Cesar's Auto Body, in Hemet did an excellent job in making repairs and matching the paint. Of course, there are additional issues but aren't there always?

I've heard several members asking about the new GroupWorks that seems to be popping up everywhere. To help explain, I did some cutting a pasting to save space. I hope this helps.



Welcome to our new initiative, Studebaker GroupWorks. This new tool increases communication and fellowship among SDC members, allowing news and updates throughout the SDC to be shared and delivered promptly. The Studebaker GroupWorks communications tool provides the club with efficient and effective real-time access to the participating SDC membership, including national and international Studebaker Drivers Club and affiliated Chapter programs, current news, and event information. A1 Studebaker Drivers Club is the title of the main group of members in GroupWorks, and invitations to join are sent from there first.

Why do we want GroupWorks and how will the SDC use it?

Until now, we have had no way to quickly get alerts to our members. We rely on Turning Wheels, the SDC webpages and forums, chapter newsletters, and social media to disperse information. Those resources are great but disconnected. Those resources will continue as you see them now, but we are adding GroupWorks as another tool in the toolbox. With GroupWorks, we can quickly alert the membership, regardless of location, of late-breaking news. It is a centralized way to contact members by email and an app, something we have never had before.

A good example was our notice when an SDC member's enclosed trailer containing his Studebaker was stolen in Omaha. At that time, we had only about 50 people in GroupWorks, but we could alert all of them, no matter the location, of the theft and to watch for the car. As of May 2023, we are happy to announce that over 1,000 SDC members have joined Studebaker GroupWorks, with more signing up daily! Imagine the reach if we had all SDC members active in GroupWorks.

GroupWorks will also be a place to share activities and notices in any SDC Chapter or area. Chapter members and SDC members who are not affiliated with a Chapter will be in GroupWorks, thus increasing our reach and attendance at events.

Meet Your GroupWorks Administrative Staff

- Denny Foust studeguy54@gmail.com – Denny is your Studebaker Drivers Club (SDC) President and a member of the SDC since 1967.
- Cynthia Sale cynthiasale525@gmail.com – Cynthia is from the Iowa Hawkeye Chapter and has been a SDC member since 2002
- Larry Michael lmichael49@comcast.net – Larry is the Regional Manager of the Pennsylvania Region and has been an SDC member since 1969

Learn more about GroupWorks by visiting the SDC website linked here.



Click on the GroupWorks logo above

How rare is the

Vehicle Production Numbers											
Year	Avanti	Corvette	T-Bird	Mustang	Cougar	Camero	Firebird	GTO	Riviera	Grand Prix	Toronado
1963	Studebaker 4,647	21,513	63,313	--	--	--	--	--	40,000	72,956	--
1964		22,229	92,465	121,538	--	--	--	32,405	37,658	63,810	--
1965	Avanti II 25	23,562	74,972	559,451	--	--	--	75,352	34,586	57,881	--
1966	98	27,720	69,176	607,568	--	--	--	96,946	45,348	36,757	40,963
1967	60	22,940	77,956	472,121	150,893	220,906	82,560	81,722	42,799	37,125	21,790
1968	89	28,566	64,931	317,404	113,741	235,147	107,112	87,684	49,284	37,711	26,454
1969	103	38,762	49,272	299,824	100,085	243,085	87,011	72,287	52,872	112,486	28,494
1978	168	46,776	352,751	192,410	213,270	272,631	93,341	--	20,535	228,444	24,815

Total Avanti Production, 1963 - 2007: 8,236

The Studebaker Avanti Was Raymond Loewy's Love Letter to Forever

Shockingly visionary at its introduction, the Avanti just would not die.

How many now-defunct automakers saved their best work for last? While long-running brands like Plymouth, Oldsmobile, and Pontiac largely left this world with a whimper, playing out the string with a series of underwhelming products, there are a few who defied the odds and produced some of their most memorable vehicles against the dying of the light. Of these, perhaps none is more unforgettable, more timeless than the Studebaker Avanti.

One of the last independents to be felled by the Big 3, South Bend-based Studebaker had been lurching towards insolvency ever since an ill-fated merger with Packard in 1956. After a period of tweaking existing stock such as the economy-car Lark family of compacts in a desperate bid to stay afloat, Studebaker's surprisingly visionary president at the time, Sherwood H. Egbert, went all-in on the idea of a Hail Mary model that would dazzle buyers and restore prestige—and dollars—to the brand.

Thus was born the Avanti, a gift from designer Raymond Loewy and one of the most enduring cars to have emerged from the ashes of the 1960s.



Avanti

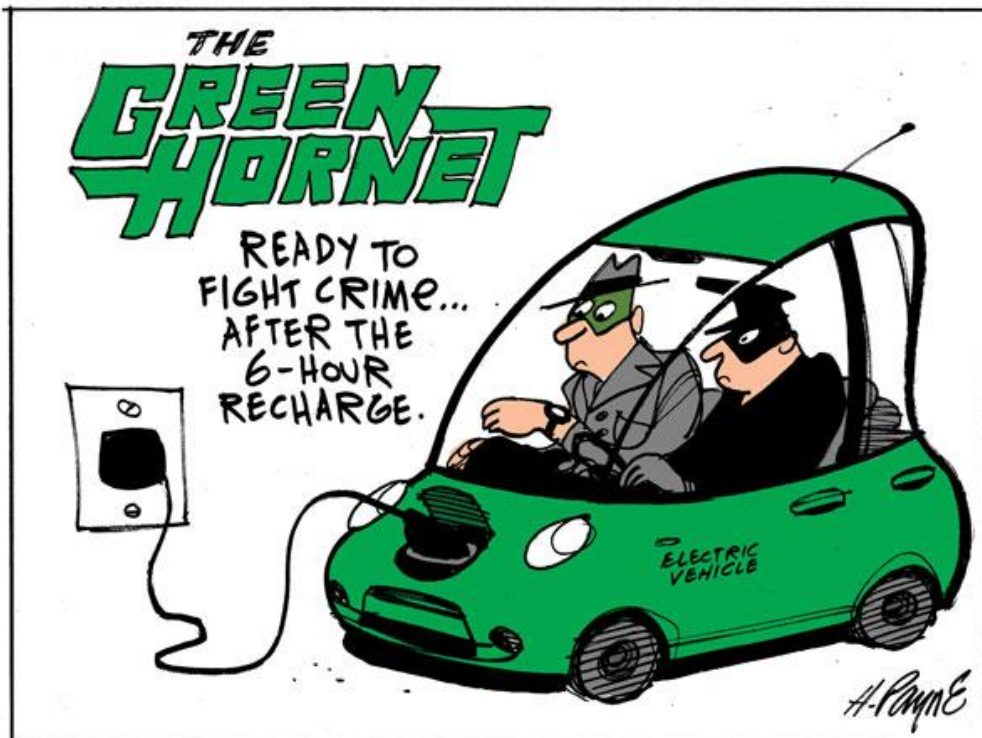
Featured Vendors



Mike Ambrose Custom Interiors. Mike's been doing custom upholstery all of his adult life and his work has been featured in several auto magazines. I was introduced to Mike by Howard Brown, President of the Los Angeles Chapter. I had Mike replace the door panels and other repairs to my '64 GT Hawk and had him re-do the complete interior of the '62 Lark, to match the original. His prices are fair, and his work is excellent.

Last month I featured **Pacific Plating** in Santee. Since then, I picked up the grill frame for my Lark. While the frame was NOS, there were still too many flaws for my taste. Seems most, if not all, of the "NOS" Lark frames available today are "seconds", at least that's what I was told. Rather than live with the flaws, I had Pacific Plating re-chrome the grill frame and I couldn't be happier.

As I mentioned before, these are suggestions to help you find the right vendor for your car, nothing is guaranteed, so shop with caution and trust your instincts.





Events

Car Shows, Swap Meets, Cruise Night



NICOLE MEGUIAR'S
Benedict Castle
CONCOURS
CAR SHOW

MARK YOUR CALENDAR

May 19, 2024

Come join us at Benedict Castle in Riverside, CA! Grab your tickets today to be part of the excitement, or explore further details about our show right here.

www.BenedictCastleConcours.com

Huntington Beach
Concours d' Elegance

Featuring Fine Motorcars
& Motorcycles



Sunday, June 2, 2024

Exhibition: 9:00 AM - 2:00 PM, Awards Start: 2:00 PM

Huntington Beach Central Park

Goldenwest Street at Talbert Avenue

- On Stage Entertainment
- Food Vendors
- Operating Model Trains
9 AM - 2 PM
- Sports Center Parking
\$2 All Day
- Children under 16
Free with Adult

Spectator Admission: \$15

Registration Fees: Motorcars: \$55 Motorcycles: \$30



Studebaker



Studebaker Automotive Sales Division of Studebaker Corp. (SASCO)

The chronology has been talked about here before, but under various Titles making a search difficult. I will likely forget a few minor details and dates here and there from 55 Years of memories, but here goes.

The **Studebaker Automotive Sales Division of Studebaker Corp. (SASCO)** remained selling Parts into around 1970. There were still some Dealers and other Corp. Warehouses like the Burlingame, Calif. (Northern, CA) existing. The long time, Authorized Studebaker Dealer in Los Angeles, Frost and French Inc. purchased that Warehouse to become the West Coast Studebaker Parts Distributor receiving quarterly stock replenishment's via Semi Loads from S.B.

Geoff Newman and Nate Altman were the Large Local South Bend Studebaker Dealers who back in 1964, had purchased the Complete Avanti Plant, rights to everything Avanti and the Truck Mfg. Operation and Parts less the Postal Zip Van Contract that had been sold to Kaiser Jeep.

Newman and Altman Inc. also owned Standard Surplus Corp. to sell surplus Studebaker Parts from the Corp. long before Studebaker ceased production in the U.S.

In about 1971 or '72 the HUGE remaining Studebaker Parts Factory Warehouse in Plant Eight S.B. was purchased by **Newman and Altman**. The portions of each Co. that they owned individually or together are very complicated and beyond my knowledge and must have taken a real "New York Lawyer" to keep track of. After the SASCO purchase they started Studebaker Parts Corp. to continue supplying the remaining Dealers with Parts. This was later re-named to Avanti Parts Corp. and later yet: Newman and Altman.

Geoff Newman sold his business -less the Production Order Files and ratchet feed Printer to the at the time, Manager of the Warehouse/Store **Dennis and Denise Lambert** who moved the Parts from the Old Studebaker originally Wagon Works Building, to the Engineering Building across the Street, they re-named their new business: "Studebaker Autoparts Sales Corp." another "SASCO", in keeping with Stude. History.

Years later, after losing that building, after many struggles with a small Fire on the top floor and the following Fire Suppression System (sprinklers) requirements from the city. The city acquired the Parts and the Engineering Building and demolished it and sold the Parts to Studebaker International in Greenfield IN, Owner and son of a Studebaker Engineer; **Ed Reynolds**.

The loss of the building to be demolished, caused Ed to move it to the Chippewa Truck and Aircraft Div. Plant and Warehouse just outside of S.B. I recall Ed Reynolds saying that it was an odd feeling locking the Engineering Building Doors for the very LAST time, as it was his Father who was the Last Man out the Door when Studebaker closed it back in the mid 1960's.

I am not good with the years (Dates) that all these things happened and most are not really important, but many years after that, in late 2018 I believe, a deal was made to sell large portions or all of the Studebaker International Inventory and Business to still another existing "Caretaker" of this HUGE Inventory, the S.I. Greenfield Store Manager; **Jim Lime** and employee, his Son **Cory Lime**.

This involved moving the Parts from the Chippewa Truck and Aircraft Div. Plant and Warehouse location and the Greenfield Warehouse & Store to its New Store and Warehouse current location in Hope, IN.

Basically that's IT, a very long and complicated Ride for IMHO, the World's or at least the U.S. Largest, most complete and longest surviving after demise, Automobile Mfg's Original, NOS Parts Inventory.

StudeRich

Last edited by StudeRich; 05-05-2019 Reprinted from the Turning Wheels Forum



La Palma

CAR SHOW & PARTS EXCHANGE

Sunday, May 26, 2024

Name: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Phone: _____ Email Address: _____

1st Car: Year _____ Make _____ Model _____ Div. # _____

2nd Car: Year _____ Make _____ Model _____ Div. # _____

*** Please include phone number and Email ***

Division - 1 - Pre-War

Division - 2 - Early Post War, Sedans & Wagons 1947 - 1958

Division - 3 - Lark Types 1959 - 1966

Division - 4 - Coupes (C Body) & Hardtops (K Body) 1952 - 1961

Division - 5 - G.T. Hawks 1962 - 1964

Division - 6A - Avanti (Studebaker) 1963 & 1964

Division - 6B - Avanti (All Others)

Division - 7 - Trucks 1902 - 1964

Division - 8 - Non-Stock - Studebaker Powered - All Years

Division - 9 - Non-Stock - Non-Studebaker Powered - All Years

Car #1 @ \$30.00 \$ _____

Car #2 @ \$30.00 \$ _____

Parts Exchange @ \$30.00 \$ _____

TOTAL AMOUNT DUE: \$ _____

People's Choice Awards for Each Division

50th Anniversary T-Shirts on sale @ event

***** LATE FEE *****

After May 15, 2024 or Day of Show, Add **\$10**

Make Check Payable to: **BCOIE-SDC Chapter**

Questions? Please contact: **Don Cox (951) 529-0873** or **Dan Scott (818) 558-1791**

Include completed form & payment and mail to:

BCOIE-SDC La Palma Car Show - 17410 Golden Maple Lane - Yorba Linda, CA 92886

Please Read & Sign Below:

In consideration of acceptance to the La Palma Studebaker Car Show, the undersigned hereby fully and unconditionally agrees to release the City of Anaheim and BCOIE-SDC from any liability that may arise from the **May 26, 2024** event, to release all officials jointly and separately from any and all liability and that the undersigned has read this statement, maintains valid auto liability insurance and will abide with these conditions. **All entries must have a fire extinguisher for safety purposes.**

I acknowledge that I, the undersigned, am over 18 yrs. of age.

Signature _____ Date _____

Cash or Check# _____ Amount _____ Received by: _____ Registration # (s) _____





La Palma
**CAR SHOW &
PARTS EXCHANGE**

SUNDAY, MAY 26, 2024

Our 50th Anniversary Car Show promises to be the best ever.

NEW FOR 2024 will be some of the following.

Everyone Pre-Registered will receive:

- 50th Anniversary Commemorative Mug
- Commemorative Plaque
- Dash Plaque

New this year:

- No Judging, Awards (one per division), will be based on a People's Choice system. Car owners and spectators will vote on their favorite car per division.
- Bigger and better Raffle
- Live Auction with parts and memorabilia
- Commemorative T-Shirts and Caps (For Sale at Event)
- Special Drawing for Pre-Registrants



Pre-Register
TODAY!!!

WWW.STUDEBAKERSOCAL.COM

See ya at La Palma!!!

